




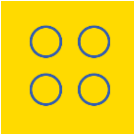
LEGO® Education Master Educator Programme Applicant Guide

Thank you for your interest in applying to be a LEGO® Education Master Educator. We have put together this resource to help support you in the application process. Please read this carefully before applying.

This Applicant Guide includes:  (Click on below topics to see content)

- Program overview
- Application process and key dates
- Application questions





Program Overview

What is the LEGO® Education Master Educator Programme?

The LEGO Education Master Educator Programme, a volunteer ambassador programme, is a community of early learning through secondary educators who use LEGO Education solutions in their classrooms to inspire future generations. Master Educators embody the mission of LEGO Education to inspire and develop the builders of tomorrow by enabling every student to succeed.

They share their hands-on LEGO learning experiences with others and they want to be a part of a like-minded community to learn from one another.

Master Educators are given opportunities to provide valuable feedback to LEGO Education with the intent to advance hands-on learning, to participate in LEGO Education or industry events with the team, to join discussions where they are invited to share best practices, and more!

Who should apply?

We are looking for early learning to secondary school educators* who currently use LEGO Education solutions in their everyday teaching. They are fully aligned to the mission of LEGO Education and want to share their experiences and expertise with others.

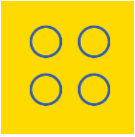
Please note that to avoid a potential conflict of interest, individuals with school or county-wide purchasing or procurement authority are not eligible to participate in the LEGO Education Master Educator Programme.

If accepted into the programme, the applicant has an obligation to check with their school county purchasing policies and affirm in the Participation Agreement that he or she does not have the authority to make high level purchasing decisions on behalf of his or her school or county.

If selected, the applicant will be required to review and sign the Master Educator Participation Agreement and Guidelines, both documents are subject to change.

*This includes educators, administrators and learning specialists who are actively working in the classroom.





What can I expect as a LEGO Education Master Educator?

Some of the potential unique opportunities that Master Educators have include:

- Best practice sharing with fellow participants around the world
- Feedback sessions with LEGO Education team
- Web and online recognition
- A digital Master Educator badge
- Insider news about hands-on LEGO learning programmes and solutions

What is expected of me as a Master Educator?

Master Educators will be asked to contribute to at least three of four quarterly online sessions with the LEGO Education team to share relevant experiences, provide feedback, and connect with other Master Educators in the programme. Master Educators must be active participants in a digital LEGO Education community posting at least once per quarter. Guidelines for engaging in the group will be provided once selected.

Please note that Master Educators must meet the above participation requirements to remain in the programme. Master Educators could also be invited to participate in any of the following activities as needed and as willing: *

- Raise on-going awareness of LEGO Education in their online and in-person networks
- Represent LEGO Education at events
- Provide feedback to curriculum, product development and research teams

If selected, applicants will be required to complete the LEGO Education Master Educator Participation Agreement with guidelines for programme participation and may be subject to a Criminal Background Check.

*subject to availability in the Master Educators' geographic location.



Application Process & Key Dates

In order to be considered for the LEGO Education Master Educator programme, applicants must submit the following:

- A completed online application
- Curriculum Vitae: Please upload your most current CV in a word document (Max of 3 pages)
- Recent photo: Please upload a photo that has been taken within the last year that clearly shows your face. Please submit a JPEG file that is 250 MB or less. If selected, this photo will be used for online recognition as a Master Educator and in the announcement materials.
- 2-minute video: Create a video that answers the questions below. Post it somewhere that allows you to create a URL to share it and include the link in your application.

Key Dates:

- January 22nd 2019 : Applications Open at 14:00 GMT
- March 11th 2019 : Applications Close at 16:59 GMT
- Week of March 29th 2019 : Applicants will be notified of status
- May 2019 : Master Educator Kick-off Call

Selection Criteria

The Master Educators will be selected by a panel appointed by LEGO Education. Submissions will be judged against the following criteria:

- If you meet the foundational requirements of the programme and accurately complete the application
- How you demonstrate your commitment to and enthusiasm for embodying the mission of LEGO Education
- Commitment to teaching and willingness to share and be an active participant in the teaching community
- Innovative and creative teaching practices with LEGO Education solutions that show your dedication to hands-on and engaged learning
- The creativity, professionalism and energy exhibited in the submission

Master Educators will be selected based on a mix of years, geographic locations and experiences.

Your 2-Minute Video

In your 2-minute video, please address the following questions:

1. How do you embody LEGO Education's mission to inspire and develop the builders of tomorrow by enabling every student to succeed?
2. How do you use LEGO Education's hands-on solutions to facilitate engaged learning in your classroom?

Video Tips

- Be creative and compelling in your answers!
- Tell your story by providing us with a look into your classroom
- Share specific examples of how you have seen LEGO Education solutions make an impact in your pupils' learning
- Only include images, video, etc. that you have permission to share
- Be sure to appear in the video or include images of yourself as you narrate the story – in a way that is engaging and not just a “talking head”
- Post your video somewhere that allows you to create a URL to share it with us. You will be asked to include the link as part of your application

Final Application Reminders

- ✓ Applications are due by Monday March 11, 2019 at 16:59 GMT
- ✓ Please ensure that you have read all application materials carefully before applying
- ✓ Remember that you will need to include the link to your video and upload your Curriculum Vitae and a photo as part of the application process. If selected, this photo will be used for online recognition as a Master Educator and in the announcement materials
- ✓ This application should take approximately 1 hour to complete (Excluding the video)
- ✓ To apply, visit our website at <https://education.lego.com/en-gb/master-educator>

If you have questions or require reasonable accommodations to complete the LEGO Education Master Educator Programme application, please email MasterEducators@LEGO.com and indicate how best we can support you in applying. In addition, a paper copy of the application can be mailed to you upon request.



Application Questions

Note: this is for reference only.

Please apply online at <https://education.lego.com/en-gb/master-educator>

GENERAL INFO

First Name:

Last Name:

Email:

Mobile Phone Number:

Work Phone Number:

SCHOOL INFORMATION

(This information will be used for informational purposes and to aid in LEGO Education’s research and product development)

School Name:

School Address:

 Street:

 City:

 Postal code:

School Website:

Type of school:

- Public
- Private
- Charter
- Home school
- Career and technical school
- Afterschool programme
- Other: (Please specify)

Years of pupils served (Select all that apply):

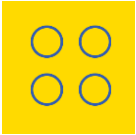
- Early Childhood
- Years 1-2
- Years 3-6
- Years 7-9

What is the average class size at your school?

Please include any other information that you think is important to know about the demographics of your school or county: (Optional)

What standards are you teaching to?





EDUCATION BACKGROUND

(Please note that you will be required to upload your CV at the end of this application)

Job Title:

Year(s) you work with:

Job description:

How long have you been working as a teacher?

List your degrees completed/educational institutions attended:

(Dates of graduation)

Please provide a brief bio:

(3-5 sentences maximum)

Are you a member of other professional teacher networks, ambassador programmes or educator groups?

(If so, please list them)

Please list your social media handles:

(if public) and/or any blogs that you own or regularly contribute to:

EDUCATIONAL PHILOSOPHY

What is your teaching philosophy?

What does hands-on learning mean to you and how do you integrate hands-on learning into the classroom?

What do you think is the biggest challenge facing pupils today, and how are you responding?

LEGO EDUCATION EXPERIENCE

Why do you want to be a LEGO Education Master Educator?

What LEGO Education solutions have you used?

- | | |
|--|--|
| <input type="checkbox"/> Build Me Emotions | <input type="checkbox"/> Simple & Powered Machines |
| <input type="checkbox"/> Café + | <input type="checkbox"/> Story Tales |
| <input type="checkbox"/> Coding Express | <input type="checkbox"/> Tech Machines |
| <input type="checkbox"/> Early Simple Machines | <input type="checkbox"/> Tubes Experiment |
| <input type="checkbox"/> LEGO MINDSTORMS Education EV3 | <input type="checkbox"/> WeDo 2.0 |
| <input type="checkbox"/> Math Train | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> Simple Machines | |

Which of the above are you currently using in your classroom? Please include the number of years you have used each.

What technologies do you use in the classroom? (Check all that apply)

- | | |
|---------------------------------------|---|
| <input type="checkbox"/> Android | <input type="checkbox"/> Surface Pro |
| <input type="checkbox"/> Chromebook | <input type="checkbox"/> Windows 8.1 or earlier |
| <input type="checkbox"/> Fire tablets | <input type="checkbox"/> Windows 10 |
| <input type="checkbox"/> iPad | <input type="checkbox"/> Windows 10 (touch devices) |
| <input type="checkbox"/> MacOS | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> No device | |





What impact have you seen on your pupils' learning using LEGO Education solutions?

What is your favourite LEGO Education solution and why?

Have you coached a *FIRST* LEGO League, *FIRST* LEGO League Jr or *FIRST* Robotics Competition team? Please list the number of years that you have been involved in coaching.

Final Steps:

- PHOTO: Please upload a current photo. If selected, this photo will be used for online recognition as a Master Educator and in the announcement materials.
- CURRICULUM VITAE: Please upload your Curriculum Vitae. This will be used to support your application.
- VIDEO LINK: Please include the link to your 2-minute application video.

